

APPLIED RESEARCH AND THE PROMOTION OF INNOVATION PROCEDURE

This procedure is governed by its parent policy. Questions regarding this procedure are to be directed to the identified Procedure Administrator.

Functional category	Academic
Parent policy	Applied Research and the Promotion of Innovation Policy
Approval date	March 21, 2013
Effective date	March 21, 2013
Procedure owner	Vice President, Academic
Procedure administrator	Dean, Research and Academic Innovation

Overview

Applied Research is a valuable component of the mandate of NorQuest College (college). The college serves our community as a leader in workforce preparation and development in our role as a comprehensive community college. As part of this role, the college will engage in and encourage partnerships to conduct applied research.

A rapidly changing and increasingly global economy has provided an environment that requires the education and training of a highly skilled workforce that is familiar with innovation strategies and is skilled in applying new technologies and knowledge in solving problems in the workplace, in business and in public service.

Authority to establish this procedure is derived from the [NorQuest College Board of Governor's Policy No. 5](#), which delegates authority to the President and CEO to establish policies and procedures for the college's management and operation.

Procedure

In order to achieve applied research and the promotion of innovation the college will:

- Recognize the importance of applied research activities and scholarly work associated with applied research and innovation.
- Recognize and encourage professional development for faculty and staff aimed at increasing their capacity and knowledge to participate in applied research and the promotion of innovation.
- Publicize the nature of the applied research and promotion of innovation activity of its faculty and staff in the context of the overall scholarly activity of the members of the college community.
- Provide safeguards to protect the sensitive and confidential information entrusted to it and will abide by data protection requirements as required by law or determined in any agreements entered into between the college and a funding agency, and adhere to the Alberta Freedom of Information and Protection of Privacy Act.

Definitions

Applied Research: the process of systematic investigation, often using established methods, to determine facts, principles, or knowledge that produce(s) practical results with actual or potential application to real-world situations. Applied research often focuses on solving immediate problems faced by businesses, industry, communities, government, and society.

College Community: Any student, faculty, administrative or staff member of the college, member of the public serving in a recognized capacity for the college, and employee of an agency contracted by the college.

Innovation: the process by which ideas are converted into value in the form of new and improved products, services, and approaches. Innovation often draws on research and may involve commercialization, but it is not synonymous with either. Innovation can be developments in technology, design, business models, social models, and mechanisms of service delivery. It is often conceived as a new way or different way of doing something that adds value and contributes to the existing knowledge store of an organization.

Related information

NorQuest College

- [Academic Freedom Policy](#)
- [Applied Research and the Promotion of Innovation Policy](#)
- [Code of Conduct Policy](#)
- [Ethical Conduct for Research Involving Human Participants Policy](#)
- [Integrity in Research and Scholarship Policy](#)

External

- [Freedom of Information and Protection of Privacy Act](#)
- [Post-Secondary Learning Act](#)

Next review date

August 2027

Revision history

Date	Version Number	Action
April 2013	V1	New.

August 2013	V2	Update for document links and branding.
November 2014	V3	Update for change in procedure administrator.
August 2019	V4 (published as V3-C)	Compliance Office template & reorganization update.
January 2024	V5	Information, Risk & Compliance template & reorganization update.