

## APPLIED RESEARCH AND THE PROMOTION OF INNOVATION PROCEDURE

This procedure is governed by its parent policy. Questions regarding this procedure are to be directed to the identified Procedure Administrator.

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| <b>Functional Category:</b>     | Academic  |
| <b>Parent Policy:</b>           | Applied Research and the Promotion of Innovation Policy |
| <b>Approval Date:</b>           | March 21, 2013  |
| <b>Effective Date:</b>          | April 3, 2013   |
| <b>Procedure Owner:</b>         | Vice President, Teaching and Learning                   |
| <b>Procedure Administrator:</b> | Senior Manager, Academic Research and Development       |

### Overview:

Applied Research is a valuable component of the mandate of NorQuest College (College). The College serves our community as a leader in workforce preparation and development in our role as a comprehensive community college. As part of this role, the College will engage in and encourage partnerships to conduct applied research.

A rapidly changing and increasingly global economy has provided an environment that requires the education and training of a highly skilled workforce that is familiar with innovation strategies and is skilled in applying new technologies and knowledge in solving problems in the workplace, in business and in public service.

Authority to establish this procedure is derived from the [NorQuest College Board of Governor's Policy No. 5](#), which delegates authority to the President and CEO to establish policies and procedures for the College's management and operation.

### Procedures:

In order to achieve applied research and the promotion of innovation the College will:

- Recognize the importance of applied research activities and scholarly work associated with applied research and innovation.
- Recognize and encourage professional development for faculty and staff aimed at increasing their capacity and knowledge to participate in applied research and the promotion of innovation.
- Publicize the nature of the applied research and promotion of innovation activity of its faculty and staff in the context of the overall scholarly activity of the members of the College.
- Provide safeguards to protect the sensitive and confidential information entrusted to it and will abide by data protection requirements as determined in any agreements entered into between the College and a funding agency, and adhere to the Alberta Freedom of Information and Protection of Privacy Act.

### Definitions:

**Applied Research:** involves a systematic investigation to establish facts, principles or generalizable knowledge using an established method, to produce practical results with potential application to real work situations.

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|                        | <p><b>Innovation:</b> is a new way of doing something by introducing something new that adds value and contributes to the knowledge store of the organization.<sup>1</sup></p> <p><b>Member:</b> means a member of the College community and includes all faculty, staff members and students.</p>  |
| Related Information:   | <ul style="list-style-type: none"> <li>• <a href="#">Academic Freedom Policy</a></li> <li>• <a href="#">Applied Research and the Promotion of Innovation Policy</a></li> <li>• <a href="#">Code of Conduct Policy</a></li> <li>• <a href="#">Ethical Conduct for Research Involving Human Participants Policy</a></li> <li>• <a href="#">Freedom of Information and Protection of Privacy Act</a></li> <li>• <a href="#">Integrity in Research and Scholarship Policy</a></li> <li>• <a href="#">Post-secondary Learning Act</a></li> </ul> |
| Related Documentation: | N/A   |
| Next Review Date:      | March 2016  |
| Revision History:      | <p>April 2013: New</p> <p>August 2013: update for document links and branding</p> <p>November 2014: update for change in procedure administrator</p>  |

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<sup>1</sup> O'Sullivan, D. & Dooley L. (2009) *Applying Innovation*. Thousand Oaks, Sage.