

# 1000 WOMEN 4



1000 WOMEN  
A Million Possibilities

Now is the time to inspire her possibilities!





# 1000WOMEN4STEM

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## 1000 WOMEN AT-A-GLANCE

1000 Women donors are amazingly generous and selfless. They encourage greatness and remove barriers for learners. They enable success and give the tools needed to flourish in our community. Above all, they recognize the power and potential of women to accomplish amazing things.

The 1000 Women movement has raised more than \$3.5 million since 2010 and strives to offer more opportunities to transform lives and help address Alberta's most fundamental challenges.

# VISION

By donating to 1000 Women, you will make an impact on the number of women working in science, technology, engineering, and math (STEM) in Alberta. In so doing, you will create an inclusive, equitable, and resilient legion of women ready to demonstrate their promise to their families, their communities, and most importantly, themselves.

Education in Science, Technology, Engineering, and Math is designed to encourage students to pursue the kinds of careers that drive innovation and research. These learners graduate prepared to handle the biggest problems of today and tomorrow. Career paths in these fields move our economy forward, solve problems, and push innovation.

**Goal:** A total campaign value of \$3,000,000. Your support will empower 150 women to access STEM education and career opportunities.

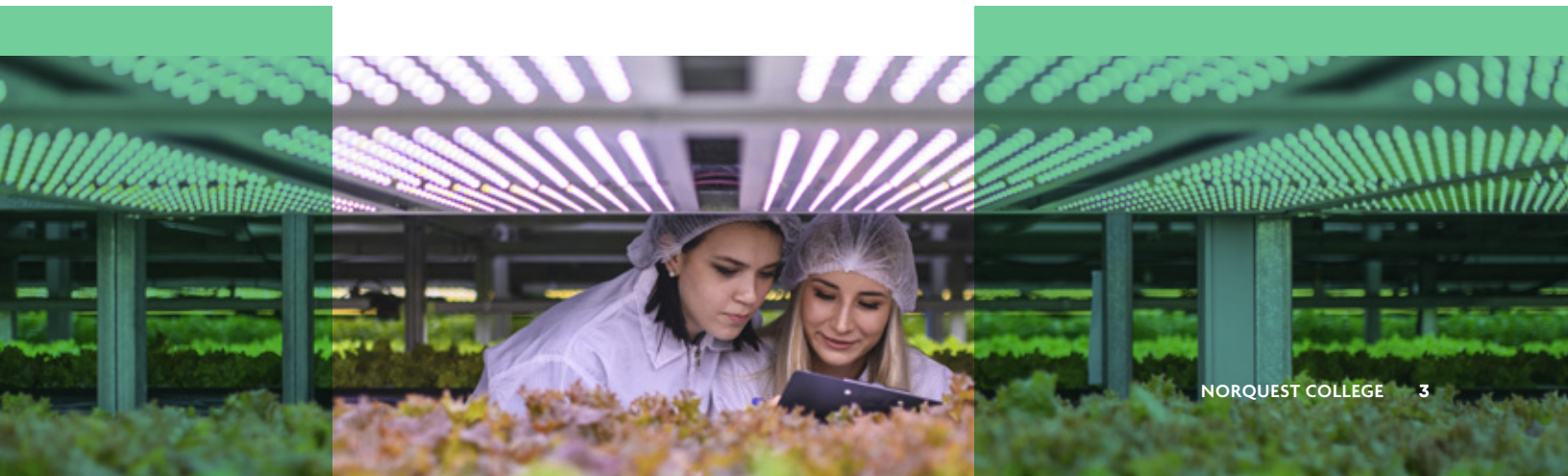
Women are often overlooked and undervalued in the workplace. Research shows that in science, technology, engineering, and math fields, the experience for women is even more daunting. And this can have dire consequences, not only for the women who face these structural barriers, but also for our collective society and economic prosperity.

Giving women opportunities to pursue — and thrive in — STEM careers helps narrow the gender pay gap, promotes healthy cultural and industry change, enhances women's economic security and independence, and ensures a diverse and talented STEM workforce.

***Giving women opportunities to pursue — and thrive in — STEM careers***

**STEM=**

Science  
Technology  
Engineering  
+ Math





## WHY IS THIS IMPORTANT AND

# WHY NOW?

Women working in STEM can achieve incredible things, but their potential will not be realized on its own. Your support will help remove structural barriers and provide fully funded diplomas to women who have the interest, but not the means, to receive a STEM related education. Participation and visibility matter; let's create a critical mass of women entering the STEM workforce to change it almost by osmosis.

NorQuest is also working to make sure that these women who join the STEM workforce do not arrive to a workplace culture that is not accepting of their talents, knowledge, and efforts.

By incorporating Equity, Diversity, and Inclusion training into industry through NorQuest's Colbourne Institute for Inclusive Leadership, STEM workplaces across Alberta are becoming more welcoming and inclusive for women.





## STEM JOBS FUTURE-PROOF THE WORK FORCE.

We know this is where labor shortages will be in the future, and where labour shortages are being experienced now in fields like Alberta's booming artificial intelligence and machine learning industries.

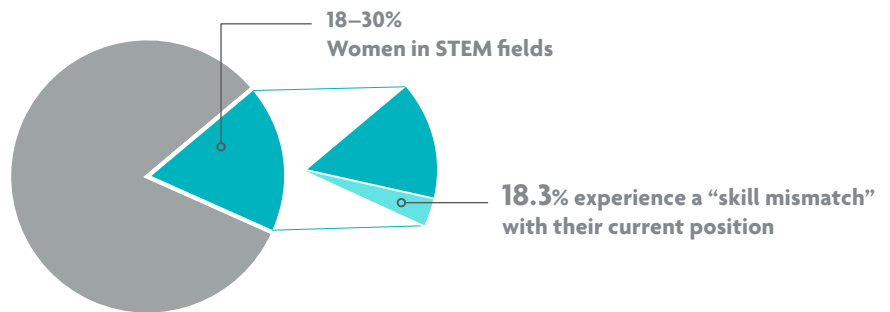
So much squandered opportunity. But the solution is not only

Even though the digital economy grew during the pandemic

STEM unemployment rates are 50% HIGHER FOR WOMEN 

Source: <https://www150.statcan.gc.ca/nl/pub/75-006-x/2013001/article/11874-eng.htm>

### Gender Breakdown in STEM fields in 2011



Source: <https://www150.statcan.gc.ca/nl/pub/75-006-x/2013001/article/11874-eng.htm>

by 2026, Canada could add **\$150 BILLION ANNUALLY** to its Gross Domestic Product

**BY SUPPORTING WOMEN'S PARTICIPATION IN THE WORKFORCE.**

Source: <https://www.mckinsey.com/-/media/McKinsey/Featured%20Insights/Women%20matter/The%20power%20of%20parity%20Advancing%20womens%20equality%20in%20Canada/MGI-The-power-of-parity-Advancing-womens-equality-in-Canada-Full-report.aspx>

tangible through 1000 Women, it has INCREDIBLE impact: by 2026, Canada could add \$150 billion annually to its Gross Domestic Product by supporting women's participation in the workforce.





# WE NEED YOUR HELP

## TO MAKE SURE THAT WOMEN ARE NOT LEFT BEHIND.

Your support of the 1000 Women movement benefits women, their families, and their communities as they work to accomplish their goals and make dreams come true. **THIS IS YOUR OPPORTUNITY to have an incredible impact and transform the lives of women working in science, technology, engineering, and math in Alberta.**

Donors like you can and will have a transformational impact on the number of women working in STEM in Alberta. **YOUR SUPPORT FOR WOMEN IN STEM** means providing the skills and confidence women need to enter into a STEM career or to seek further education. These emerging fields have enormous potential for terrific careers that can **HELP WOMEN AND THEIR FAMILIES THRIVE.**

**You can be instrumental in removing barriers and providing opportunities**

**FOR A BETTER TOMORROW FOR WOMEN IN STEM.**



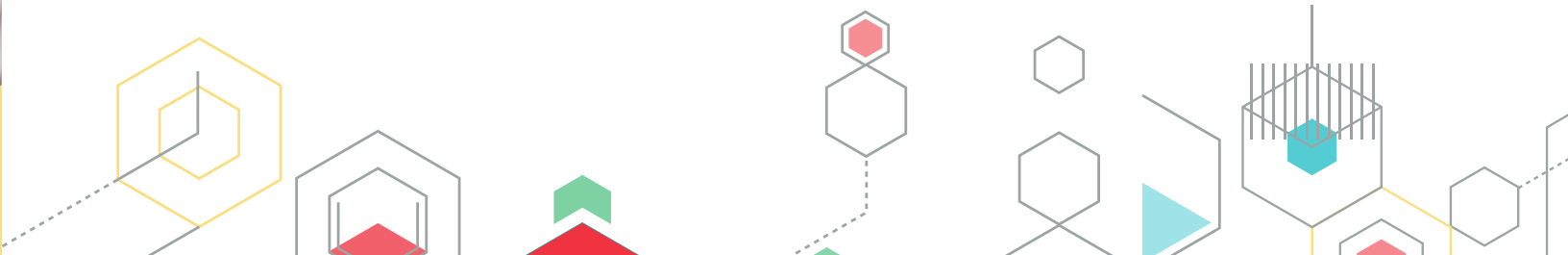


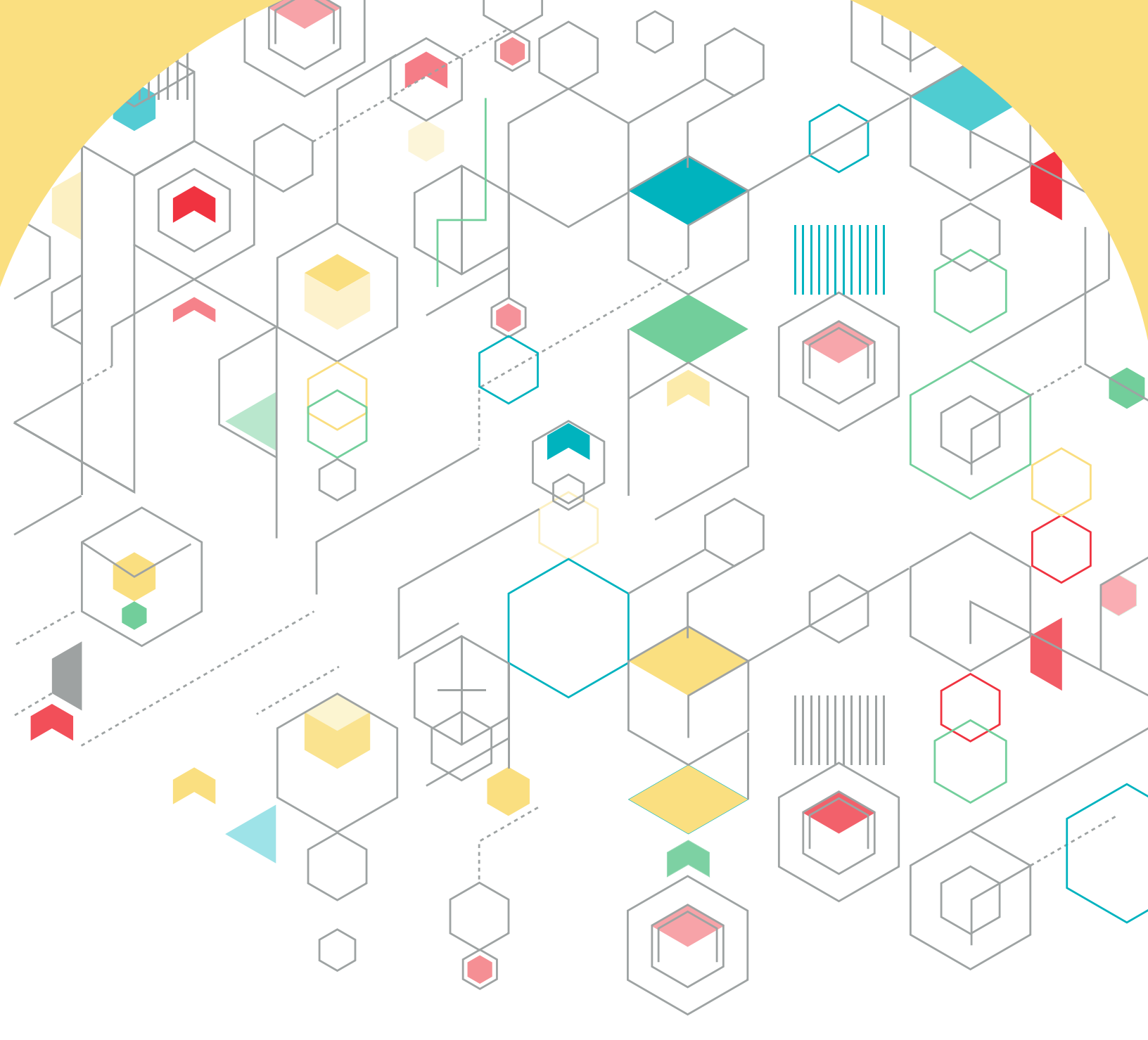


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**HER POSSIBILITIES!**

**JOIN THE MOVEMENT!**

To donate, visit [1000women.ca](https://1000women.ca) or call 587.986.0323





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