



1000 WOMEN  
A Million Possibilities

Sponsorship  
**OPPORTUNITIES**

Annual Fundraising Luncheon  
June 3, 2020 | Edmonton Convention Centre



# 1000 WOMEN

A Million Possibilities

## 11th Annual Fundraising Luncheon.

On June 3, 1000 Women: A Million Possibilities will launch into their next decade of support for NorQuest College students. Join us at the Edmonton Convention Centre as we launch a brand new 1000 Women: A Million Possibilities fundraising campaign to remove barriers to education and strengthen our community.

**You're strengthening communities through education, allowing individuals to provide for themselves and their family members.**

**You are making a difference.  
Count yourself in.**

Please consider sponsoring the 1000 Women: A Million Possibilities fundraising luncheon and donating at the event.





# MOVEMENT BUILDERS

## PRESENTING SPONSOR

1 ONLY – \$20,000

The Presenting Sponsor is the face and lead partner for the 1000 Women movement. The Presenting Sponsor receives prominent visual identity at the Luncheon. Not only will your company's brand be on all event collateral and promotional materials, you will have the opportunity to speak publicly at the event, engaging participants in a high profile manner. The Presenting Sponsor has the most exclusive benefits:

1. The 2020 Luncheon will officially be named after the sponsoring individual or family, i.e. "1000 Women: A Million Possibilities Fundraising Luncheon presented by PRESENTING SPONSOR". The Presenting Sponsor will be recognized as such in all appropriate event collateral and promotional materials.
2. Speaking opportunity as part of the formal program at the Luncheon.
3. Your logo on the invitation to the Luncheon.
4. Logo recognition on table signage.
5. Your story in the hardcopy program for the Luncheon.
6. Full-page colour advertisement in the hardcopy program for the Luncheon.
7. Unique table design to distinguish and honour your significant contribution.
8. Two tables for ten guests each at the Luncheon with logo recognition.
9. Two verbal mentions during the on-stage program (i.e. sponsor thank you segment).
10. Logo recognition on scrolling slides projected in event space.
11. Logo recognition on sponsor signage (shared) at the entrance to the event.
12. Post event recognition.
13. Logo recognition and link to company website on the website pre- and post-event.
14. Increased visibility through social media.
15. Presenting sponsor has the option to supply a 1-2 minute video/image post explaining their support to event organizer that will be shared on 1000 Women social media feeds (Facebook, Twitter and Instagram).
16. Sponsor package and instructions to help encourage guests to join the movement.





## LUNCHEON SPONSOR

1 ONLY – \$10,000

The Luncheon Sponsor is a major partner to the 1000 Women Fundraising Luncheon and is the focal point of the onstage program. The Luncheon Sponsor receives the following recognition benefits:

1. Full-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Unique table design to distinguish and honour your significant contribution.
4. Logo recognition on table signage.
5. Two verbal mentions during the on-stage program (i.e. welcome remarks, closing remarks).
6. Additional verbal mention during the on-stage program (i.e. sponsor thank you segment).
7. Logo recognition on sponsor signage (shared) at the entrance to the event.
8. Logo recognition on scrolling slides projected in event space.
9. Post event recognition.
10. Logo recognition and link to company website on the website pre- and post-event.
11. Increased visibility through social media.
12. Sponsor package and instructions to help encourage guests to join the movement.

## PROGRAM SPONSOR

1 ONLY – \$10,000

As Program Sponsor, you will be front and centre during the Luncheon program as guests are entertained. The Program Sponsor receives the following recognition benefits:

1. Full-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Unique table design to distinguish and honour your significant contribution.
4. Logo recognition on table signage.
5. Two verbal mentions during the on-stage program (i.e. welcome remarks, closing remarks).
6. Additional verbal mention during the on-stage program (i.e. sponsor thank you segment).
7. Logo recognition on sponsor signage (shared) at the entrance to the event.
8. Logo recognition on scrolling slides projected in event space.
9. Post event recognition.
10. Logo recognition and link to company website on the website pre- and post-event.
11. Increased visibility through social media.
12. Sponsor package and instructions to help encourage guests to join the movement.



## VOLUNTEER ROOM SPONSOR

1 ONLY – \$5,000

Our volunteers keep everything running smoothly from the moment guests arrive. Volunteers are vital to the Luncheon's success. The Volunteer Room Sponsor receives the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.

## RED CARPET RECEPTION SPONSOR

**SOLD!**

– Alberta Blue Cross

1 ONLY - \$5,000

Champagne and sparkling beverages greet guests as they arrive early to mix and mingle. The Red Carpet Reception is an opportunity to meet special guests and dignitaries. The Red Carpet Reception Sponsor receives the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.



## ENTERTAINMENT SPONSOR

1 ONLY - \$5,000

Guests will be greeted with a welcoming and pleasant atmosphere from the moment they enter the venue. The Entertainment Sponsor receives the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.

## APPETIZER SPONSOR

1 ONLY - \$5,000

Guests will enjoy a variety of delicious appetizers throughout the meal, beautifully presented upon each table. The Appetizer Sponsor will receive the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.





## DESSERT SPONSOR

**SOLD!**

– Dr. Elena Hernandez-Kucey  
and Kucey Dental Group

**1 ONLY – \$5,000**

A guest favourite, the Dessert Sponsor is showcased with the grand finale of an exceptional meal. The Dessert Sponsor receives the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.

## COMMUNITY CONNECTOR SPONSOR

**1 ONLY – \$5,000**

The Community Connector Sponsor provides a live social media feed for the event. Our event hashtags trend across Canada, sponsoring social media connects people from near and far.

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.

# 1000 WOMEN PROMOTERS

## PATRON SPONSOR

1 ONLY – \$5,000

As a leading sponsor of this year's Luncheon and the 1000 Women movement, you will receive the following benefits:

1. Half-page colour advertisement in the hardcopy program for the Luncheon.
2. One table for ten guests at the Luncheon.
3. Recognition in the hardcopy program.
4. Logo recognition on table signage.
5. Logo recognition located in the reception space.
6. One verbal mention during the onstage program.
7. Logo recognition on scrolling slides projected in event space.
8. Post event recognition.
9. Logo recognition and link to company website on the website pre- and post-event.
10. Increased visibility through social media.
11. Sponsor package and instructions to help encourage guests to join the movement.

## LEGACY LEADERS

\$3,000

Legacy Leaders are true influencers of the 1000 Women movement and philanthropic community. As a committed philanthropist, you demonstrate resounding leadership in creating community support by inviting young emerging professionals to join you. Legacy Leaders receive the following recognition benefits:

1. Logo placement in the hardcopy program for the Luncheon.
2. Two tables for twenty guests (ten per table) at the Luncheon.
3. Logo recognition on table signage.
4. Logo recognition on sponsor signage (shared) at the entrance to the event.
5. Name recognition on scrolling slides projected in event space.
6. Name recognition on the website pre- and post-event.
7. Sponsor package and instructions to help encourage guests to join the movement.

## TABLE SPONSOR

\$1,500

Table Sponsors are vital to the fundraising success of the 1000 Women Luncheon. You will receive a high profile within the venue and in post-event advertising. Table Sponsors receive the following benefits:

1. One table for ten guests at the Luncheon.
2. Logo recognition on table signage.
3. Name recognition on scrolling slides projected in event space.
4. Name recognition on the website pre- and post-event.
5. Sponsor package and instructions to help encourage guests to join the movement.



Your generosity shapes the next generation and removes financial barriers by providing bursaries and scholarships for non-traditional learners, new Canadians and Indigenous students who are building foundational skills to their next career.

## Ready to count yourself in?

Visit [1000women.ca/tickets](https://1000women.ca/tickets) to secure your table or seat today.



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to secure your table or seat today.

For sponsorship inquiries, please contact:

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**1000women.ca**

Charitable Registration 891145401RR0001

The NorQuest College Foundation is incorporated in Alberta.

Step Forward  
[norquest.ca](https://norquest.ca)