



# Be a part of something truly transformational

For over 50 years, NorQuest College has been a vibrant, inclusive, and diverse learning environment, and is poised to take the next big step in our vision to transform lives and strengthen communities.

NorQuest College is dedicated to providing quality, workforce relevant education to an incredibly diverse and multicultural student community. We are so very proud of our unique group of learners who are enriching and changing their lives, and our communities, through education.

- Nearly 60% were born outside of Canada, representing 134 countries worldwide
- Over 500 credit students self-identify as First Nations, Métis or Inuit ancestry
- 63% of the learners are women – mothers, sisters, and daughters, who go on to impact the lives of new generations of learners as a result of their experience at NorQuest
- 92% of NorQuest graduates obtained work within two years
- Our student population continues to grow rapidly, with an impressive 8.9% enrolment increase in the last year alone, and is projected to double by 2025

With our unique strengths in serving these students combined with their population growth and demands for educated workers, NorQuest is positioned to have a lasting and profound impact in shaping our community's future.

# Maximizing Opportunities – The NorQuest Campaign

With existing college space stretched to capacity, and our student population growing rapidly, it is more important than ever to have access to additional space tailored to student needs.

Announced in 2014, the latest and most significant addition to NorQuest College, the Singhmar Centre for Learning will add 22,500 m<sup>2</sup> of new learning space. This is the first major college construction project in over 40 years and will enable NorQuest to consolidate five dispersed Edmonton facilities into a single location. This site will provide improved student services and will be recognized for changing the lives of thousands of additional learners, allowing us to deliver on our goal of providing high-quality, timely, and workforce relevant education to students where they live and work.

NorQuest College, together with its supporters, is raising capital funding to make the state-of-the-art Singhmar Centre for Learning a reality.

“Maximizing Opportunities – The NorQuest Campaign is a \$20 million fundraising project that will offer you the opportunity to make a profound difference in the lives of our students and the communities where they live, work, and raise their families.”

– Dr. Jodi L. Abbott, President & CEO  
NorQuest College





“NorQuest transforms lives from such diverse backgrounds and in such profound ways, onward to the full potential of their journeys; it reminds us that the power of education is the fundamental birthright of all.”

– The Right Honourable Michaëlle Jean, former Governor General of Canada

Thanks to Drs. Prem and Saroj Singhmar for their belief in NorQuest College and their generous, transformational \$2.5 million gift to name the Singhmar Centre for Learning, we are well on our way to realizing our vision for a newly conceptualized learning experience for students at NorQuest College.

Through the generosity of our community, we are excited to say we are making good progress on the college’s contribution to the total capital cost of the facility, but we still have a long way to go.

We are asking a few special people and organizations to make an investment in transforming the lives of new Canadians, Indigenous peoples, parents, at-risk youth – truly people from all walks of life seeking to enrich their lives and create opportunities through education at NorQuest College.

To help us fund our new learning facility, NorQuest has created a number of lasting legacy opportunities for you, our personal and industry donors and community partners.

## Unique Recognition Opportunities are Available

Considering that several hundred thousand students, employees, and visitors will pass through the Singhmar Centre for Learning each year, we have identified four unique heritage opportunities for consideration. Each of these spaces will be named, as you wish, to provide you or your organization with an unparalleled branded asset recognizing your contribution for years to come.





## Atrium (Main Floor)

\$1.5 million

A hub of activity, the main Atrium in the Singhmar Centre for Learning will be the heart of student activities, college events, and community access. With the ability to be transformed into a venue for up to 300 people, the Atrium will be the focal point of the main floor. Students studying and attending classes during the day and evening will have access to this space, with activities and events viewable from every floor of the building.

- Attendance at NorQuest's annual Open House has increased by 57% in the last two years



### DID YOU KNOW?

Between NorQuest College and the Students' Association, hundreds of events are hosted in our student activity centre for students, employees, and the public, including:

- Week of Welcome
- employment and job fairs
- media and launch events
- announcements
- awards ceremonies
- cultural celebrations
- donor recognition
- Open House and Program Info Nights
- and many more

The new Singhmar Centre for Learning will allow us to serve the demand for event space by community partners we are currently unable to meet.

“NorQuest gave me the confidence to succeed. Knowing I can do it, as opposed to thinking about something that is out of reach, is a great feeling.”

– Erin Giese, NorQuest College alumna



# The Indigenous Student Centre (Main Floor)

\$1 million

By providing funding to the Indigenous Student Centre, you will become a community leader in creating a tangible space that respects the cultural significance and social impact of Canada's Indigenous peoples. NorQuest College provides Indigenous learners with a complete education that balances strong academic foundations with Indigenous culture. The Indigenous Student Centre will integrate traditional Indigenous ways into our students' education with the support of an Indigenous student advisor, Indigenous educational counsellor, Indigenous Elder, an Indigenous Ceremonial Room, and the RBC Aboriginal Mentorship Program. This centre will create a comfortable space for learning and ceremony, enabling students to engage in Indigenous rituals, enjoy the comforts of their own kitchen, and access computers.

Beyond the Indigenous Student Centre, opportunities exist to support a number of Indigenous programming initiatives such as:

- Pre-employment and apprenticeship preparation for Indigenous peoples through our Alberta Aboriginal Construction Careers Centre
- Literacy and Essential Skills
- Certificate and diploma programs with indigenized curriculum
- First Nations, Métis, and Inuit Summer Leadership Program

In 2014–15:

- 503 credit students self-identify as First Nations, Métis or Inuit
- 83% Indigenous student course completion rate



“NorQuest has laid the foundation for myself to extract all the professional qualities I will need for my future. For this, I will always be grateful to NorQuest for providing me with the opportunity to grow as an individual and find my calling in life.”

– Lincoln Nanaquawetung, NorQuest College alumnus







## Cafeteria (Main Floor)

\$1 million

The creation of a dedicated cafeteria within the Singhmar Centre for Learning will give students access to a vibrant, comfortable, and open space full of natural light, where they can enjoy a break from their studies and engage with classmates. The cafeteria will feature hard and soft seating, tables, and floor-to-ceiling windows. Students will be able to appreciate the seasons from inside or access an outdoor space through doors within the cafeteria area.

Access to natural lighting throughout the day will provide benefits to student health and well-being as they study to improve their lives.

- With more NorQuest students studying at the college on evenings and weekends, food service demand is also growing.



In 2014–15:

- 57% of students born outside of Canada representing 134 countries
- 72 languages spoken on campus
- 15% of credit students are Alberta Works grant funded
- 202 international students enrolled at NorQuest
- almost 4000 students in continuing education courses and programs

“What NorQuest is doing is taking people...and giving them the tools they need to succeed.”

– Todd Babiak, Edmonton author and journalist





# Learner Centre (Second Floor)

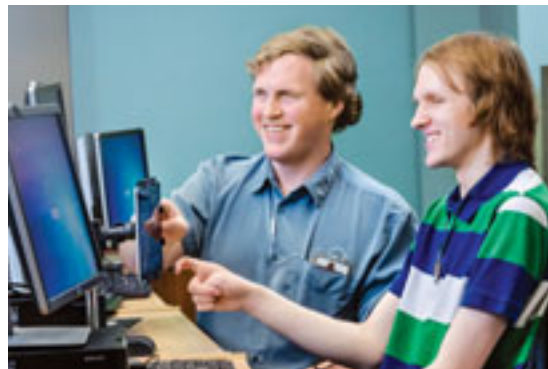
\$1 million

The new Learner Centre, spanning the entire second floor of the Singhmar Centre for Learning, will be the centerpiece for student success. It will provide improved learning space and access to print and electronic information, allowing students to have space to study and work collaboratively with their fellow learners.

Features will include the college library, a tutorial centre, breakout rooms, exam centre, assistive technologies for students with disabilities, lecture hall, access to computers, current affairs corner, and more.

In 2014–15:

- 63% of all NorQuest classes contained an online learning component, making computer access critical
- the library had over 200,000 visitors
- About 10,000 students accessed tutorial services



In 2014–15:

- 428 students self-identified as having a disability
- More than 64% of them used disability services

< Far left: Lorne Webber, Assistive Technology Specialist, was named one of Edmonton's top 40 under 40

## NORQUEST BY THE NUMBERS

**11,552**

learners at NorQuest College

**8,312**

full-time and part-time  
credit students

**8.9%**

enrolment growth in  
the last year

♀♀♀♀♀♀ ♂♂♂♂♂♂

**63%**

female

**37%**

male

**72**

languages  
spoken on  
campus

**22**

post-secondary  
career credentials  
and 8 foundational  
programs ranging  
from business,  
health care, high  
school equivalency,  
community studies  
to English as a second  
language

**68%**

from  
Edmonton

**32%**

from outside  
Edmonton

**4,310**

non-credit or continuing  
education students

**1,169** 

graduates from post  
secondary credit programs

Average age of credit  
students: 31

**39%**

of students have at  
least 1 dependent



Charitable Registration 891145401RR0001

The NorQuest College Foundation will raise an estimated \$20,000,000 by 2017-2018 at a cost of approximately 5.9%. Fundraising campaigns will support access to education at NorQuest College.

The NorQuest College Foundation is incorporated in Alberta.



**Opening 2017!**



# Invest in your legacy today

Your capital gift will leave a legacy by creating a physical space that ensures the success of learners at NorQuest College for generations to come.

**By acting soon, you will be able to reserve your name on a unique student space to be unveiled in 2017.**

We will work with you and your associates to ensure your gift is recognized with the appropriate high visibility and remains as a testament to your support for a very special category of people in our city. The entire process will be completed with the personal attention of our President & CEO Dr. Jodi Abbott to deliver the special honour, recognition, and appreciation for your vision and incredible generosity.

## **The Singhmar Centre for Learning opens in 2017**

The Singhmar Centre for Learning opens in fall 2017 as the college's dynamic new front door and main academic building. Integral to Edmonton's downtown redevelopment in the heart of the #EducationDistrict on Capital Boulevard, the Singhmar Centre for Learning will showcase state-of-the-art facilities for adult learners and the community.

Giving learners access to workforce relevant education is a gift that will create a lasting legacy for you, our donors, students and their families, and community partners. Leave your mark as a major donor to the learners at NorQuest.

**Together, we will build a strong workforce for Alberta's future.**

**NorQuest College** | A proud partner in Campus Alberta

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