

Conversation Management Course Learning Objectives with Canadian Language Benchmarks Pragmatics Performance Descriptors¹

Module	Learning Objectives	CLB Pragmatics Performance Descriptors
Module 1: Understanding Workplace Culture	 List and classify parts of culture as 'above' or 'below' the waterline using the iceberg metaphor Identify aspects of personal and professional culture Distinguish between verbal and non-verbal types communication Distinguish between stereotypes and generalizations Set professional goals for the Canadian workplace 	 CLB 7-8 Adequate to good use of appropriate non-verbal cues and signals Adapts speech style and register to a range of different audiences and situations An expanding to expanded range of concrete, abstract and idiomatic language, which may include some common cultural
Module 2: Working Effectively Across Cultures	 Distinguish between the stages of the Developmental Model of Intercultural Sensitivity (DMIS) Explain the DMIS stages Identify ways the different DMIS stages may affect multicultural team dynamics Better empathize within the various DMIS stages Develop strategies for intercultural development 	 references Sociolinguistic norms and culturally determined behaviours, such as attitudes towards hierarchy <i>Ability to use:</i> Appropriate language to indicate level of formality and to show
Module 3: Nonverbal Communication	 Identify the four stages of the Something's Up! Cycle Practice the Something's Up! Cycle Apply strategies for <i>introducing people</i> in the Canadian workplace. Actively compare a Canadian workplace introduction to your first language/culture example 	 respect Appropriate and communicatively effective non-verbal communication strategies Socio-cultural communication norms, such as formality/informality and direct/indirect speech cultural references
Module 4: Communication Styles I	 Adapt communication style to a Canadian context Actively compare a Canadian workplace introduction to your first language/culture example Distinguish between different types of communication styles High/low context and Linear/circular communication 	 Interactional and interpersonal communication skills for conversation management, and for giving and receiving compliments or invitations, etc. CLB 9
Module 5: Communication Styles II	 Apply strategies for introducing ideas in the Canadian workplace Analyze communication styles to determine if they build or erode credibility, rapport and trust. Apply strategies for making requests in the Canadian workplace Actively compare a Canadian workplace request to your first language/culture example 	 Adapts language based on context, relationship and purpose Adjusts speech style and register to a wide range of different audiences and situations

¹ CLB descriptors have been taken from the speaking profiles in the CLB 2012 document.



Module 6: Cultural Orientations Module 2:	 Distinguish between the cultural values of individualism and collectivism hierarchical (high power) and self-directed (low power) Compare workplace 'normals' of <i>individualism/collectivism</i> and <i>hierarchical/self-directed</i> in the Canadian workplace and in your first culture (Making sense) Assess credibility, rapport and trust with Canadian workplace norms Make culturally-appropriate <i>high stakes requests</i> Identify different workplace behavioural displays of power distance. Rank pragmatic registers in language use for giving opinions, making 	 A range of concrete, abstract and idiomatic language suited to context and purpose, which may include some figures of speech and cultural references <i>Ability to use:</i> Figures of speech, idiomatic and colloquial expressions to communicate effectively with different groups Culturally appropriate strategies to convey politeness and respect Avoidance strategies (such as avoiding a topic and ignoring a
Working Effectively Across Cultures	 requests and defending. Distinguish between the task and relationship cultural orientations Adapt language use for <i>giving and defending opinions</i>, and <i>making requests</i> that considers power distance within the Canadian workplace 	 question) Language and discourse formats relating to specific work environments (such as the labour market, occupations and professions) and to specific tasks in academic and technical
Module 3: Nonverbal Communication	 Interpret Canadian ideas of personal space and autonomy for giving and receiving <i>critical performance feedback</i> Rank pragmatic registers in language use for giving and receiving <i>critical feedback</i> Distinguish between the cultural values of surfacing differences and maintaining harmony Give culturally appropriate <i>critical performance feedback</i> 	disciplines
Module 4: Communication Styles I Module 5: Communication Styles II	 Give culturally appropriate <i>critical performance feedback</i> Distinguish between the cultural values of monochronic and polychronic orientations to time Practice making sense of different values of time for making interruptions Perform interruptions that consider Canadian workplace 'normals' Distinguish between the six sources into task and relationship cultural orientations Explain the differences between high-synergy and low-synergy cultures as they relate to conflict Articulate key differences between first language and second language <i>apologies</i> Adapt <i>apology</i> styles to the Canadian workplace 'normal' 	