

CAREER FAIR

MARCH 7
2023

Event Program



NORQUEST
COLLEGE

EVENT SCHEDULE	VIRTUAL SESSIONS: MAIN STAGE PANELS	VIRTUAL SESSIONS: GET READY	VIRTUAL SESSIONS: LAUNCH YOUR SUCCESS	SCFL ATRIUM: EMPLOYER EXPO	SCFL ATRIUM: RESUME REVIEWS
9:00am - 9:50am	Welcome & Wellness in the Workforce				Drop-in Resume Reviews from 9:00am to 3:00pm
10:00am - 10:50am	Get ready to work: What are Employers Looking for in New Hires?	Prepare for Work (CLB 3+)	Financial Skills for Success		
11:00am - 11:50am	Break for Expo Attendance from 11:00am to 2:00pm	Interviewing with Confidence	Networking Beyond NorQuest	Employer Expo Booths open from 11:00am to 2:00pm	
12:00pm - 12:50pm		The Power of Networking	Entrepreneurship: Ignite your Start-up with Business Link		
1:00pm - 1:50pm		Your Skills & Your Resume (CLB 3+)	Beyond the Survival Job		
2:00pm - 2:50pm	Life After NorQuest: Stories from Recent Graduates	Career Conversations	Equity, Diversity, and Inclusion at Work		
3:00pm - 3:50pm	Wrap-Up & What are Your Superpowers?				
Questions? Email: careerfair@norquest.ca					

2023 CAREER FAIR PROGRAM OVERVIEW

Thank you for joining us at NorQuest's 2023 Career Fair!

We're more than a Career Fair! There are several opportunities for Norquest students to develop professional skills and deepen their career-related knowledge online and in-person, including:

- Employer Expo Booths
- Resume Reviews
- Virtual Panels & Sessions

On March 7, 2023, the Career Fair Program will provide an overview of each opportunity available! Please explore the information provided.

Career Fair Location

The 2023 Career Fair is being held in person at NorQuest College's Edmonton campus, as well as online via the Hopin platform.

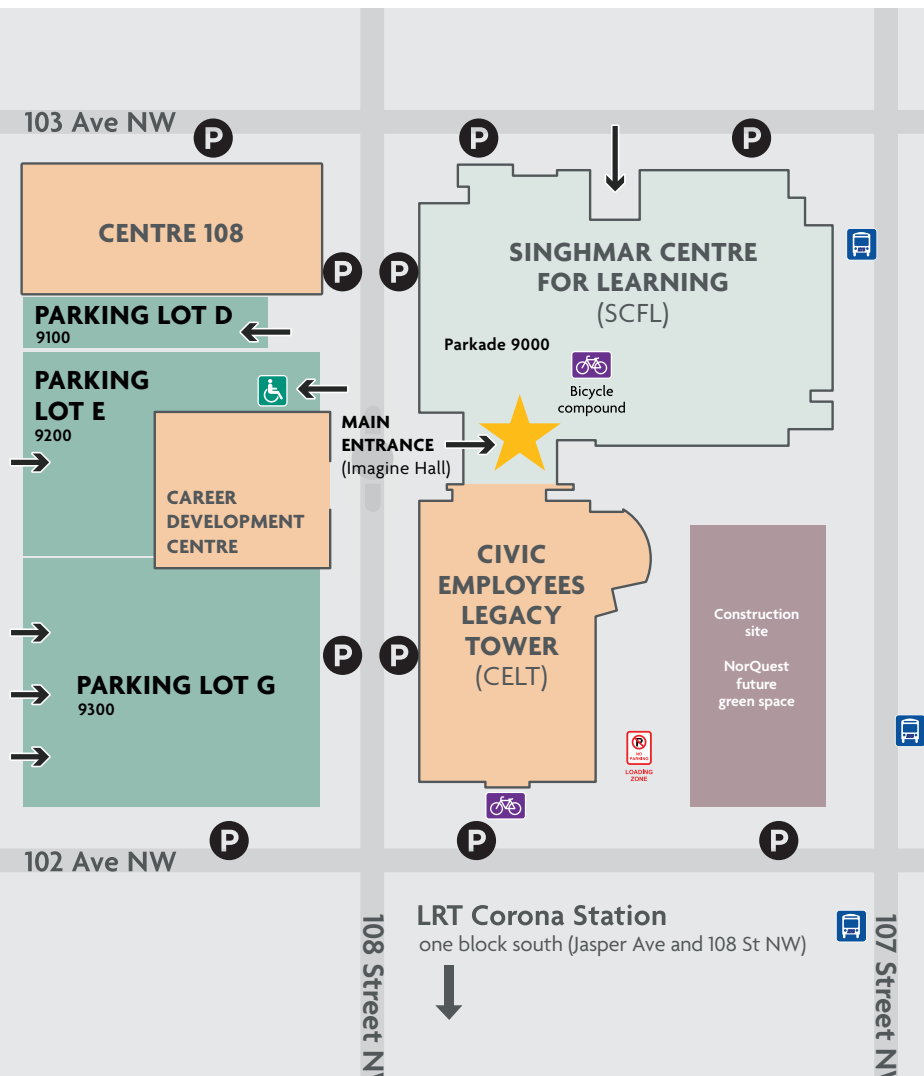
IN-PERSON

Our Career Fair volunteers will be welcoming and providing direction for all guests at the main entrance (see yellow star on the Edmonton campus map).

The in-person activities will be held at NorQuest College's Edmonton campus in the SCFL (Singhmar Centre for Learning) Atrium, including:

- Employer Expo Booths
- Resumes Reviews
- Professional Headshots
- And more!

CAMPUS MAP



Questions? Email: careerfair@norquest.ca

ONLINE

All students, Guest Speakers, and Instructors are welcome to join the 2023 Career Fair virtual panel and session by registering for the event via Hopin. To register, simply [click on this link](#), fill in your personal information You'll receive a confirmation e-mail. Please ensure that you confirm your account with Hopin.

If you have any questions about gaining access, navigating the event, etc., please connect with our expert Hopin Support team on the day of the event (you'll be able to message them directly in the chat). Alternatively, you can e-mail careerfair@norquest.ca. Our Hopin Support is here to support you throughout the day!



Questions? Email: careerfair@norquest.ca



PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Employer Expo Booths

(Drop-in from 11am-2pm)

Whether you're interested in finding a job, learning more about an industry, or speaking with someone from a specific company, the Employer Expo Booths offer the opportunity to drop in and chat with an employer at their expo booth!

Resume Reviews

Drop in to chat with a professional about resumes. This one-on-one conversation is a chance for you to get advice that will make your resume stand out. Resume Reviews are available between 9:00am and 3:00pm on campus.

Professional Headshots

Do you need a professional photo for your LinkedIn profile? Our photographer is available all day to provide you with a free professional photo to use in your digital portfolio. Visit the professional headshot booth between 9:00am and 4:00pm to take advantage of this great opportunity!

Community Corner Career Essentials by SANQC

SANQC is happy to provide a special edition of our Community Corner for Career Fair, featuring professional and business casual wear, shoes, and accessories to support students transitioning from school to the workplace. Visit the Community Corner from 9:30am and 3:00pm to access these no cost items.

VIRTUAL PANELS & SESSIONS

Main Stage

Learn from our expert employers, professionals, and alumni who want to give you tips and tricks to succeed in your career! Join us virtually at the Hopin main stage for any or all of these great panels.

Wellness in the Workforce

Time: 9:00am – 9:50am

Life after graduation can be challenging. This panel will share ways to take care of your mental and physical health. How are employer organizations shifting their policies to promote workplace wellness? How can you bring wellness into your own workplace? Self-care and wellness can help you to be resilient and successful in your personal life and at work.

Get Ready to Work: What are Employers Looking for in New Hires?

Time: 10:00am – 10:50am

What are employers looking for during interviews? What happens after you accept that offer? Learn what recruiters are looking for in new hires, how to talk about your strengths and skills, and common mistakes to avoid.

Gain peace of mind as you plan your next steps with your new employer and learn what to expect as they welcome you into their organization, so you can feel confident in showing up as your best self.



**Life After NorQuest:
Stories from Recent
Graduates**

Time: 2:00pm – 2:50pm

Learn what to expect after you graduate! Listen to inspiring tales of successes and overcoming challenges from recent graduates. Find out what skills you need to stand out in the workplace and ways to develop your skills for success at work and for long-term employment.

**Wrap-Up: What are Your
Superpowers?**

Time: 3:00pm – 3:50pm

Join the Manager of NorQuest's Career Centre in an exploration of the next steps you can take to prepare for your future. What are your unique superpowers? How can volunteer experiences help you to build skills and find work? Learn how the Student Opportunity & Achievement Record (SOAR) help you engage in the community and soar into your future.

GET READY STREAM

The Get Ready Stream is a series of sessions hosted by NorQuest's Career Centre. Join any session you'd like (can be one or two sessions, or all of them) and come learn from our expert career professionals!

*Sessions marked CLB 3+ are designed for foundational learners.

Prepare for Work (CLB 3+)

Time: 10:00am – 10:50am

Preparing for work can be challenging, especially if you are new to Canada. This workshop will teach you how to create a step-by-step plan for having a successful career and what to expect in the workplace. Learn how to prepare for your career and make a good impression on employers and co-workers.

Interview with Confidence

Time: 11:00am – 11:50am

Want to learn how to stand out in an interview? Learn how to prepare for your next interview and understand what hiring managers are looking for in a new hire. You will also learn about interview expectations and common interview questions.

Power of Networking

Time: 12:00pm – 12:50pm

How do you tell employers about your skills and abilities? How do you meet people and make new connections? Networking and building your personal brand are important, so we have tips that will teach you how to meet others and make yourself stand out in your industry of choice.

Your Skills & Your Resume (CLB 3+)

Time: 1:00pm – 1:50pm

How do you write an effective resume? In this workshop, learn to identify your skills and ways to highlight your accomplishments on a resume. Understand your unique abilities and how to talk about them with an employer.

Career Conversations

Time: 2:00pm – 2:50pm

Thinking about your future, but not sure how to develop a plan for success? Learn how to host a career conversation with someone working in your field of interest. Topics include: how to set up a career conversation, what questions to ask, and how to expand your network.

LAUNCH YOUR SUCCESS STREAM

The Launch Your Success Stream is a series of sessions hosted by guest speakers from NorQuest and beyond. Join any session you'd like (can be one or two sessions, or all of them) and come learn from our expert guest speakers!

Financial Skills for Success

Time: 10:00am – 10:50am

Linda Mak from Money Mentors is an expert in money management. She will touch on points on how to start making money through saving, credit and debt management, and fraud detection & prevention. Attendees will get access to free budgeting tools, money tips, financial literacy education programs, and services and resources.

Networking Beyond NorQuest

Time: 11:00am – 11:50am

Join NorQuest's partnership organizations as they share amazing opportunities to grow your career and build your network beyond NorQuest. This information session includes representatives from *Accelerate Her Future*, *The Onyx Initiative*, and *Wavemakers*. Learn about what each organization has to offer and how you can get involved.

Entrepreneurship: Ignite Your Startup with Business Link

Time: 12:00pm – 12:50pm

Do you enjoy a good tale of struggle, triumph, and even failure with your entrepreneurship stories? Join us for this fun-filled session as Dale Schaub tells true stories about student entrepreneurs over the last couple of years. Learn about the creative ideas, missteps, and successes of students around Edmonton, including right here at NorQuest.

Beyond the Survival Job

Time: 1:00pm – 1:50pm

Yasmin Khan is a superintendent with the Canadian Border Services Agency. Join Yasmin for an exploration of how students with different skills and educational backgrounds find opportunities beyond the survival job.

Equity, Diversity, and Inclusion at Work

Time: 2:00pm – 2:50pm

Workplaces are paying more attention to the diverse nature of modern Canada. What will that look like for you? Join us for a discussion with NorQuest leaders who are experts in equity, diversity, and inclusion (EDI), anti-racism (AR), and decolonial Indigenization. This discussion will explore these different areas and why they are important for workers in all potential career paths to understand. The teachings that can be found in EDI, AR, and decolonial Indigenization will not only help you navigate your career path but will also translate into everyday aspects of your life for the better. Our session will take place in a circle-based format, emphasizing our continued commitment to learning from each other. On behalf of the Office of Equity, we invite you to join us in circle for an open and safe discussion.



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