

## Board Policy No.4 – The Board Provides Strategic Direction to the President

**Functional Category:**  
**Parent Policy:**  
**Approval Date:**  
**Effective Date:**  
**Policy Owner:**  
**Policy Administrator:**

Board  
 Board Policy No.1 – Board Policies are Our Primary Means of Governance  
 March 4, 2019  
 March 4, 2019  
 Board of Governors  
 Board Coordinator

**Overview:**

The Board provides strategic leadership to guide NorQuest’s future by making decisions related to the college’s Strategic Plan, which includes the college’s vision, mission, mandate, values, business model principles and strategic priorities. We entrust the President with the responsibility and authority to carry out the plans and programs necessary to fulfil the college’s Strategic Plan.

**What We Want This Policy to Accomplish:**

NorQuest College meets its strategic objectives through the President’s active leadership and unflagging commitment to the goals set out in our Strategic Plan.

**Policy:**

***The Board’s role in developing the Strategic Plan***

NorQuest College’s Strategic Plan is the Board’s primary instrument for providing direction to the President. In it, we identify the strategic priorities or ends that we believe will serve to fulfill our mandate. We document these ends in NorQuest College’s Strategic Plan through a process that includes:

- developing the plan in collaboration with the college President and key internal and external stakeholders
- approving the plan and actively seeking to support its ends within our governance framework
- regularly reviewing the plan and assessing the college’s progress in achieving its ends
- revising the plan as needed in response to changes in internal circumstances of or external influences on the college

***The President’s role in carrying out the Strategic Plan***

The President’s leadership role in carrying out the Strategic Plan includes:

- encourage NorQuest College and its employees to align their actions and decisions with the college’s Strategic Plan as the primary focus.
- consistently and regularly engaging students, employees and key stakeholders to ensure that the college is meeting the strategic goals set out in the plan
- regularly monitoring the college’s successes in achieving these goals
- regularly reporting to the Board with respect to the Plan
- providing the Board with timely recommendations for adjusting the plan in response to internal circumstances or external influences on the college

<b>Related Legislation:</b>	n/a
<b>Related Documentation:</b>	<ul style="list-style-type: none"> <li>▪ all Board policies</li> </ul>
<b>Monitoring and Frequency:</b>	<ul style="list-style-type: none"> <li>▪ yearly, the President will present a three-year Comprehensive Institutional Plan that identifies outcomes and metrics that align with the Strategic Plan.</li> <li>▪ the President will:             <ul style="list-style-type: none"> <li>○ annually, present the college’s annual report, summarizing results demonstrating the college’s performance in relation to the Comprehensive Institutional Plan</li> </ul> </li> <li>▪ quarterly, present a scorecard demonstrating the college’s progress in relation to the Comprehensive Institutional Plan</li> </ul>
<b>Next Review Date:</b>	<p>February 2022</p> <p>This policy will be reviewed at least once every three years to ensure compliance with legislation, Board policies and intended purpose.</p>
<b>Revision History:</b>	<p>June 28, 2010 – New Policy Established          October 30, 2012          February 24, 2016          February 12, 2019</p>