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NorQuest College new Business Administration Diploma program combines classroom learning with real world applications

EDMONTON – Starting September 2, 2008, students attending NorQuest College will be able to earn a diploma in business administration that prepares them for a rewarding career in Alberta's growing business sector.

The new two-year diploma program offers specializations in accounting and marketing. The program provides space for 30 students and is offered in partnership with Grande Prairie Regional College.

During the second year, students who specialize in marketing will be expected to create, develop and manage a fundraising event as well as host a business conference. Those who specialize in accounting have the opportunity to pursue further designations such as Certified General Accountant (CGA). Graduates may also receive up to two years advanced credit toward a university degree.

"The Business Administration Diploma program offers practical, hands-on business applications to enhance students' experiences and better prepare them for the expectations of prospective employers," says Norma Schneider, Dean, Business and Industry Careers at NorQuest College. "The program provides opportunities for both new students and those currently enrolled in any of our business, academic upgrading or language training programs."

In addition to marketing and accounting, the program covers many other relevant business topics such as technology in business, economics, statistics and organizational behaviour. There is also language training available for individuals whose first language is not English.

Graduates of the program will have the knowledge and skills to excel in a variety of business environments including accounting and auditing, taxation, market research, customer service, advertising and sales promotion.

NorQuest College serves around 10,000 students each year through full-time, part-time and regional programs in communities across Alberta. In addition to health care, allied health, human services, business and industry career programs, NorQuest offers expertise in adult literacy, English as a Second Language (ESL), intercultural education, Aboriginal education, academic upgrading, and learner supports for students with disabilities. For more information, visit www.norquest.ca.

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